

We connect Art with People

www.artcontinue.com

HEAD OFFICE : (06131) B1-3F, 30, Teheran-ro 13-gil, Gangnam-gu, Seoul, S. KOREA

CONTACT : +82-1800 - 6150



ART **∞** NTINUE

ArtContinue sets the
ArtContinue standard!

Artsy Partnership Gallery

The gallery chosen by the CGV

The gallery with art-classes

The gallery chosen by the Hanjin & Korea Air

The gallery that trains art connectors

The gallery with differentiated educational systems

Specializing in Global Live Commerce and Marketing

Providing artists with a workspace(atelier)

With diverse network of collaborations

Recognized by various government agencies



PUBLICATIONS

Welcome. Is It Your First Time Investing in Art? (2022, Hakhyeonsa)
YOLO Investment Technology (2018, Hakhyeonsa)
I Became a Billionaire by Investing in an Apartment-type Factory. (2018. One and One Books)
How Pension Savings Become a Weapon after Retirement (2019, One and One Books)
I Began to Participate in Auctions at the Age of 30, and I Dream of Retiring at the Age of 40. (2019, Node Media)
Don't Bother Me. Just Show me the Money. (2019, Node Media)

TV APPEARANCE

KBS, Morning Yard
TV Chosun, Standard of Investment
SBS CNBC, Live Money
EBS, Runs
YTN Radio, Your Heyday Today
National Defense FM Radio, Knowing Finance
Right Now, and many others.

From Our CEO

Jin-seong Eom

“ ArtContinue Co., Ltd. was established in December 2019 to create Korea's best art platform with the aim of "connecting art and people.”

Based on the latest IT technology and marketing know-how, we have introduced 'VR Continue' service that allows you to easily and quickly access art anywhere in the world.

'VR Continue' is a platform that supports artists' regular VR exhibitions and allows collectors to purchase artworks and sell their collections online.

In addition, we educate 'art connectors', an art sellers, so that the public can experience the joy of art and collect various works.

We will become a global art company based on sincerity and trust in art. ”

Company Information

Company Name	ArtContinue Co., Ltd.
Representative	Eom, Jin-seong
Date of Establishment	2019. 12. 11.
Capital	500million Won
Certification	Venture Companies / Research And Development Department
Business Area	Art Consulting / Art Sales / Rental / Exhibition / VR Continue Platform / VR Gallery / Art Class / Art Connector Education / Art Financial Services
Number of Employees	10 (as of February 2022)
Number of Art Connectors	About 300 (as of February 2022)

Location

Head office

B1-3F, 30, Teheran-ro 13-gil,
Gangnam-gu, Seoul, 06131,
Rep. of KOREA

Atelier of SNUe' Branch

(*Seoul National University of Education)

1F, 3, Saimdang-ro 10-gil,
Seocho-gu, Seoul, 06640,
Rep. of KOREA

Daejeon Branch

1F, 67, Wonsinheung-ro 40beon-
gil, Yuseong-gu, Daejeon, 34195,
Rep. of KOREA

Art Lounge in Busan CGV

9F, 39, Seomyeon-ro 68beon-gil,
Busanjin-gu, Busan, 47286,
Rep. of KOREA



ArtContinue Co., Ltd.
VR Gallery
Service Area

Construction of VR 360 exhibitions for 500 galleries nationwide is underway.

Sales of works through VR exhibitions

Consignment sales through VR / Auction / Collector Works Intermediary Sales

VR Global Service

Popular VR Art Artist / Popular Gallery / Popular Art

VR Favorite

Advertising effect through VR

Video, audio, movement, detailed view of VR gallery exhibition space

ArtContinue Co., Ltd., one of the top 10 partner gallery of **Artsy**

**The world's largest
Online art trading platform.**

ARTSY is an American online art trading platform established in 2012.

More than 100,000 artists from over 100 countries around the world are working with us, with more than 1 million registered works!

In collaboration with 4000 partner galleries from over 100 countries.

We provide art-related total services such as online viewing rooms, galleries, museums, and art auctions online.

ArtContinue Co., Ltd. is a major player in the global market with gallery exhibition viewing, exhibition works, and sales of works owned.

ArtContinue Co., Ltd. is one of the top 10 Premier Partner Gallery of ARTSY in Korea.



The gallery chosen by the **CGV***

**ArtContinue Co., Ltd. is
with the people.**

We launched the Busan CGV Seomyeon Sangsang Madang 9F Art Lounge.

We're promoting sales through discovering and showcasing artists in Busan.

Our monthly art busking program discovers and showcase the artists.

We have websites and various social media marketing channels.

In connection with ART SY, we play a key role in introducing domestic artists to the world.

Art Collage : Movie-goers are invited to our "Drawing with an Author" & Art Drawing events.

Art Classes : For beginners and professionals who can learn art from full-time artists.

Salon de Hanyang : A Retro style photography space that revives the old Hanyang sensibility.



Art Classes, ArtContinue makes different

**ArtContinue Co., Ltd., aims to become a global art company,
not just an art sales company.**

Art class beginner and expert courses are taught by delicate coaching by full-time artists.

Experience the real art through activities of resident artists affiliated to the Atelier space of Seoul National University of Education Branch.

Directly connected with the sales activities through exhibitions of students' works and VR filming after completing the art class course.

The students' works will be uploaded to our website and ARTSY site to pave the way for their future growth as artists.



Hanjin & Korean Air, The nation's top logistics company, is with ArtContinue Co., Ltd.

Hanjin & Korean Air service takes care of our domestic and international delivery related to the sale and delivery of artworks.

We provide consulting services to the artists for participation in overseas art fairs, delivery and sales of works, and insurance.

We are collaborating with artists abroad in the areas of art delivery, insurance, and exhibition planning is underway.

In domestic delivery, we carry out packaging, special packaging, and art insurance tailored to the regions and art conditions.

We're collaborating with Hanjin & Korean Air for the increasing overseas expansion of the domestic art market.



Art Connector, the only job that connects Art and People

Art connector, the best job to promote works that contain artists' precious efforts to the world and connect the value of art.

Focusing on fostering art connectors that play a role in promoting art under the concept of "art connectors are art collectors."

The number of art connectors, which started at the beginning with 10, has increased to 300 in a year and is expected to reach 1000 by the end of this year.

Art connectors start may with curiosity about art, but they will improve their skills through our online curriculum, education for

beginners, art college courses, and weekend special lectures so that they can actually mediate and sell.

Art connectors contribute to sales by using a platform that can sell 500 galleries, artists, and collectors across the country, rather than brokerage and selling collections of specific galleries.



Art Connector Education and **Art College Courses** like no other

The art college course is available after completing the basic new art connector course.

The course includes sales know-how in art sales and in-depth art classes.

Consists of lively lectures with invited experts such as ARTSY and Seoul Auction who actually work in the field.

Our lectures offer practical help through art-related tax laws and corporate tax-saving education.

Improving skills through various activities such as appreciating exhibitions and works of other galleries through one-time visit to the exhibition hall during the art college course and obtaining insights that can be applied and reflected in Art Continue Co., Ltd..



Through **Summer Star Korea** 盛夏星空 *summer star*, Entered the Chinese live commerce art market

Art Continue Co., Ltd., a Korean art company that is expanding around the world.

The MOU with Summer Star Co., Ltd., one of the strongest live commerce company in China, has opened our way to the Chinese art market.

Live commerce using live commerce, joint purchases, YouTube broadcasting, TikTok platform.

In collaboration with influencer, which has tens of thousands of followers, focuses on promoting and selling artworks.

Increasing brand value by participating in art parts in the production of various video contents such as Netflix and web dramas.

Optimal promotion of artist's work and companies by diversifying art registration and sales channels within our own homepage.

The domestic live commerce market is 8 trillion won (as of 2022), and ArtContinue Co., Ltd., is at the center of promoting domestic and foreign artworks around the world.



ArtContinue Co., Ltd., provides a **Creative Space (Atelier)** for artists

We provide a workspace (atelier) through to artists who do not have a private studio.

Help the artists focus on their work in a comfortable environment 24 hours a day.

Through steady work activities, the artist will hold an exhibition at the gallery after the period of occupancy is over.

Create a close relationship with customers through the open artist's studio.

Continue supporting and sponsoring activities by producing magazines and providing atelier by region.



Strategic business partnership (MOU) of ArtContinue Co., Ltd., integrates culture and arts into one

Strategic business partnership with producer Kim Hyung-seok, CEO of art firm (art exhibition and sales activities linked to music and entertainment activities).

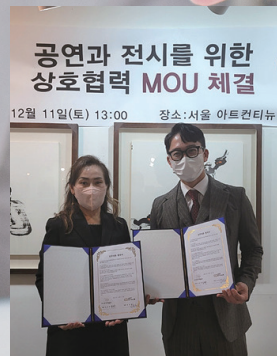
Activities to provide exhibition space to domestic movie theaters through MOU partnership with CGV.

Support for delivery and relocation of domestic and foreign art exhibitions through strategic business partnership with Hanjin & Korea Air.

Entering the live commerce market in China and Asia through strategic business partnership with Summer Star Co., Ltd..

Responding to copyright and contract-related law suits by domestic writers through MOU with the law firm Ki Sung.

Through strategic business partnership with Kosin University Gospel Hospital, the hospital provides an art space and supports art treatment for patients.



ArtContinue Co., Ltd. has opened a new dimension through venture certification, patent application, and media establishment

ArtContinue Co., Ltd. is a VR technology and art platform operator and certified as a venture company (October 2021).

Venture certified company (issue number: 20211013010034) registration completed.

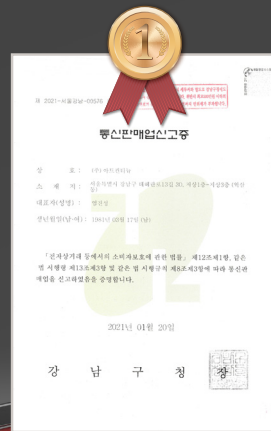
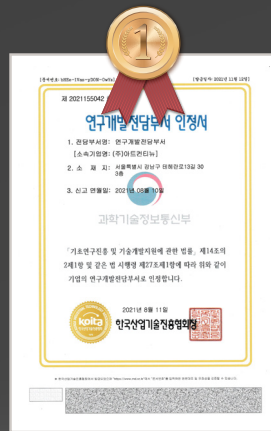
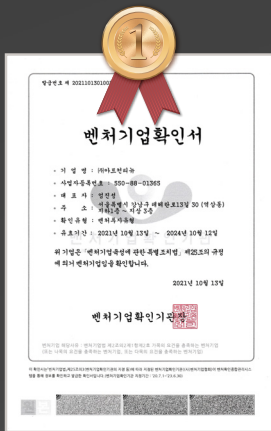
Patent application for art brokerage and sales business through VR exhibition (BM patent).

NFT and Metaverse based on VR Continue works and VR exhibitions will be held.

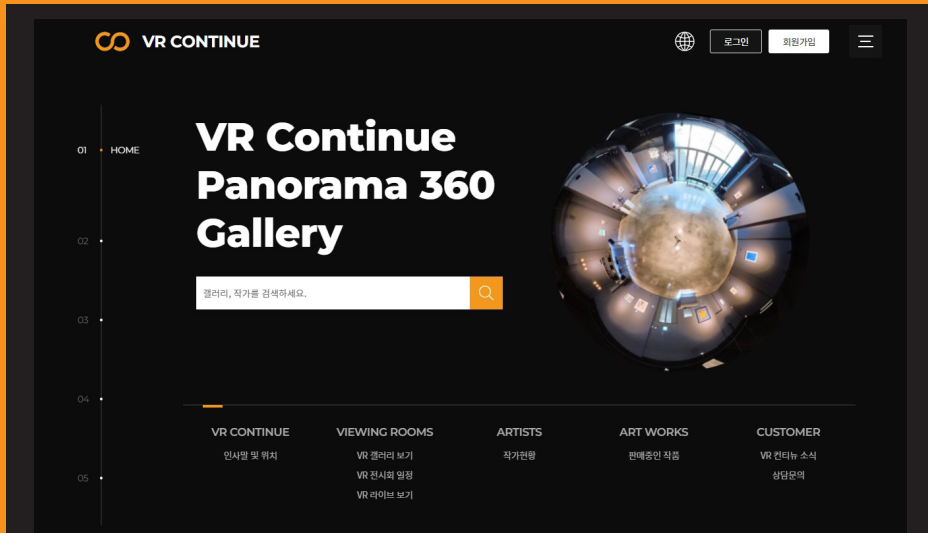
Art finance services will be added through the registration of the Financial Supervisory Service and the loan business.

VR exhibitionist association will be established to certify and verify the unique history of VR exhibitors.

With the establishment of a media company specializing in culture and arts, the company plans to carry out tasks such as artist and exhibition promotion.



Introduction to **VR Continue Services**



View exhibitions of 500 galleries nationwide anytime, anywhere at VR Continue Online Gallery.

A platform where you can enjoy and purchase works of various domestic and international artists in one place.

An art platform where collectors who own works can freely upload and trade their works.



VR Continue

Service Benefits

01

GALLERY

A service where visitors can enjoy art anytime, anywhere through VR photography through exhibitions of galleries distributed nationwide.

With the online promotion and the activities of the art connector, we promote the sales of the gallery's works.

It is possible to diversify sales channels through online promotion by increasing the inflow population into marginalized galleries by region.

Artists with VR profiles can participate in various gallery exhibitions based on their exhibition history.

It can serve as a means of discovering local artists, supporting new artists, and promoting them.

02

ARTIST

Provide a platform to promote one's work to artists who had difficulty exhibiting galleries.

Sales performance can be improved by establishing a system that evaluates artworks solely on the basis of quality.

Supporting continued creative activities, providing selected artists with opportunities to auction and move into Atelier.

We can help the artists enter the world stage through a multilingual VR continue service that allows artists to showcase their works around the world.

03

COLLECTOR

Collectors can sell their own work through VR Continue service.

Collectors can purchase artworks not only by purchasing collections but also by searching for works and artists they want.

Equipped with Naver Pay, Kakao Pay, Toss Pay, credit card company installments and PayPal payment functions.

You can purchase various artworks by directly checking the artists' exhibition history and sales status.

Works purchased from VR Continue can be resold and will be managed first.

The only art platform where you can buy and sell items from famous artists.



VR Continue

Cooperation Procedure

01

GALLERY

Contact Headquarters → Create a partnership agreement → Submit works and exhibition information → Upload works on the website → VR shooting → Register VR and link works on the website

02

ARTIST

Contact Headquarters → Create a contract for artists' partnership → Submit works and exhibition history → Upload works on the website → Register your works on the website VR and link your works to the website

03

COLLECTOR

Contact Headquarters → Create a consignment contract → Submit work information and warranty → Upload work on the website → Register and link works on the website for future works

INQUIRY

VR Continue A

아름다운 전시를 VR 갤러리로 아트컨티뉴를 통해 무료로 입점 진행하실 수 있으며 자세한 상담은 문의를 남겨주시면 안내 도와드리겠습니다.

성함

성별

 남자
 여자

연락처

이메일

 개인정보처리방침에 동의합니다. [약관보기](#)